

nasta

affiliation 2009

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welcome

1 | Hello

NaSTA continues...this year its brought to you all from Southampton University, SUSU. We're very excited to be hosting NaSTA, and we're keen to really elevate NaSTA as a national association and increase its recognition in the British television industry.

This document contains information about affiliating and re-affiliating to NaSTA for the calendar year of 2009. It explains what NaSTA will try to achieve in this year, how it will work for you and where the affiliation fee will be used. Remember NaSTA uses all its funding to directly benefit the affiliated stations.

We hope you'll be joining in this year and look forward to hearing from you.

Seri, Adam + Nick
your SUSU NaSTA team

what is?

2 | WTF?

NaSTA, the National Student Television Association, as stated in the constitution aims to:

1. encourage and facilitate the communication between student television stations.
2. offer support and advice to new student television stations.
3. bring together stations for an annual conference and awards ceremony.
4. represent student television stations on a national level and push for greater recognition among the industry of the work of student television stations.

It is run by students from a host station and all money raised from affiliation fees is spent only on achieving these aims of NaSTA.

so what?

3 | How?

SUSU plan to achieve these aims this year through a number of ways. We also hope to lay some new foundations to allow NaSTA to grow when passed to the next host.

“encourage and facilitate the communication between student television stations”

We've made a good start on this one, with the arrangement of the summer summit to plan the FreshersTV project as well as a rough direction of NaSTA. We've helped in successfully pulling off the two week broadcast, with a lot of help from people all over the UK.

We plan to continue this communication level with the launch of the NaSTA site, which will be updated regularly to keep everyone informed of what's going on in NaSTA and its affiliated stations.

We hope to encourage stations to talk to us about projects they are undertaking so that we can let everyone else know. We'll try and keep an eye on what you're all doing so we can all share what we learn to help each other.

“offer support and advice to new student television stations”

We really want to get more people involved with NaSTA. Student TV is taking off, as set-up costs continue to reduce and equipment is more affordable. As hosts of this association, and a new station ourselves, SUSU can directly assist new stations, but more importantly will talk to more mature stations and get a wider view for you.

We will make sure that all this information is documented and archived so that it can be passed on. We'll be using the website to create this document archive, updating it regularly.

“bring together stations for an annual conference and awards ceremony”

The big occasion of the year for NaSTA and a chance to really show off the skills and talents of all involved in student TV. We won't be doing this lightly at SUSU and we've been planning the awards since autumn. Details of the awards are soon to be released and we're very excited to let you know who we've got involved.

“represent student television stations on a national level and push for greater recognition among the industry of the work of student television stations”

We'll be trying to elevate the recognition of Student TV directly at the NaSTAwards09 by getting some industry people in to judge and sponsor the awards. Stay tuned....

how much?

4 | Fees

This year NaSTA is asking for an affiliation fee of **£60 per station**. We think this lower price (matching our radio counterparts) will allow even the newest of stations to join the fun. This fee allows your station to become a member of NaSTA and entitles your station to enter work into the NaSTAwards'09.

Your fee goes towards costs incurred over the year by the host station. Helping to make sure the association is heard by the right people and companies in the industry, raising the profile of NaSTA, expanding it's relationships, updating web site content and focusing association branding.

Anything we don't use will be plonked in the conference pot and used to reduce the price of your Conference'09 delegates fee.

how to...

5 | Joining

To affiliate you will need to set your station up with a SUSU Box Office account, it's quick and secure.

Please visit <https://boxoffice.susu.org/nasta> to create an account for your station. We will be using this account to collect delegate fees for the conference in Easter. We will also use the information here to create your station profile on the NaSTA website, so please ensure all information is current and correct.

You will need to provide:

Station Name

Station University

Station Website URL

Contact Name*

Contact Number*

Contact email*

Station Address*

The stated* details will not appear publicly and will be used on the NaSTA mailing list for us to contact you. Please, therefore, ensure these are relevant people within your station that regularly check their email and can pass important information about the NaSTA conference and other projects to the relevant people in your station.

If you are having difficulties with this system please contact:

Phone: **02380 595205**

Email: boxoffice@susu.org

If you are unable to use the system and need another way to pay this fee, or need to discuss issues about the fee itself please contact NaSTA directly, using nasta@susu.org.



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national student television association